

Avery Dennison®

# Cut Vinyl Film

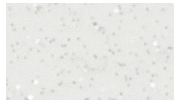


## Specialty Films

### Window Films



Etchmark  
SC900-861-W

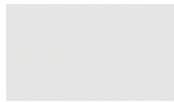


Frosted  
Sparkle  
SC900-862-W



Dusted  
Crystal Matte  
SC900-867-W

### SF100 Paint Mask Films



White  
Paint Mask  
SF100-128-S

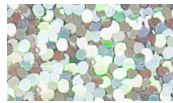


Yellow  
Paint Mask  
SF100-231-S



High Bake  
Yellow  
Paint Mask  
SF100-235-S

### SF100 Special Effect Films



Confetti  
SF100-839-S



Glow-in  
-the-Dark  
SF100-120-S



Surface Protection Films  
SPF1000

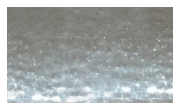
### SF100 Silver Films



Silver Leaf  
SF100-863-S  
5863S



Brushed  
Chrome  
SF100-841-S



Chrome Mirror  
SF100-846-S

### SF100 Fluorescent Films



Yellow  
Fluorescent  
#229



Orange  
Fluorescent  
#330



Red  
Fluorescent  
#431



Magenta  
Fluorescent  
#534



Blue  
Fluorescent  
#631

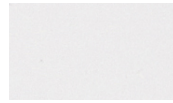


Green  
Fluorescent  
#735

### SF100 Polyester Films



Clear  
#103

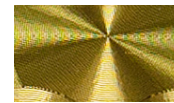


Ultra Clear  
#103 PET

### SF100 Gold Films



Gold Leaf  
#264



Engine  
Turn Gold  
#259



Brushed Gold  
#242



Double Gold  
#247



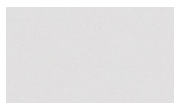
Gold Mirror  
#248

## SF100 Specialty Films

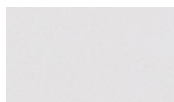
Premium specialty film for a wide range of applications including windows, walls and special effects.

## Calendered Opaque Films

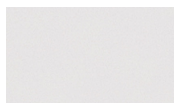
### PC500



Clear  
#103



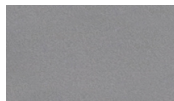
White  
#101



White -  
ReadyCal  
#102



Black  
#190



Silver  
#801



Stone  
Yellow  
#209



Canary  
Yellow  
#220



Pizazz  
Orange  
#359



Cherry  
Red  
#420



Cardinal  
Red  
#430



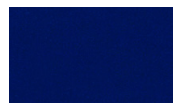
Tropical  
Pink  
#512



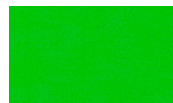
Azure  
Blue  
#662



Royal  
Blue  
#683



Mariner  
Blue  
#689



Lime  
#763



Mountain  
Green  
#774



Forest  
Green  
#785

## PC500 Promotional Film

Cost-effective, intermediate high-gloss film for flat signage applications. Up to 60" width roll sizes are available for select colors.

|                            |                                      |
|----------------------------|--------------------------------------|
| <b>Common Applications</b> | Promotional Signage<br>POP Displays  |
| <b>Adhesive</b>            | Permanent                            |
| <b>Liner</b>               | Kraft                                |
| <b>Durability</b>          | 4-Years except<br>102 & 801: 2-Years |

## High Visibility Reflective Films

### VisiFlex™ V8000™ Series Prismatic Reflective Vinyl



White  
#101



Blue  
#650



Green  
#750



Red  
#450



Fluorescent  
Yellow-Green  
#250



Fluorescent  
Orange  
#350

### V2000™ Beaded Reflective Film



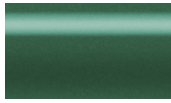
White  
#101



Yellow  
#250



Blue  
#650



Green  
#750



Red  
#450

### V4000™ Premium Beaded Reflective Film



White  
#101



Black  
#190



Blue  
#650



Red  
#450



Yellow  
#250



Orange  
#350

### V5720 DOT Certified Reflective Conspicuity Tape



11" Red /  
7" White  
V5720-5-R  
V5720-10-R



6" Red /  
6" White  
V5720-5-R  
V5720-10-R

## High Visibility Reflective Films

### VisiFlex™ V8000™ Series

Striking and bold reflectivity for flat surfaces and moderate curves, 8x more reflective than beaded reflective films. Ideal for fleet applications and vehicle graphics.

|                            |  |
|----------------------------|--|
| <b>Common Applications</b> | Fleet<br>Vehicle   |
| <b>Liner</b>               | PERM/90#   |
| <b>Durability</b>          | 7-Years for white and colors and<br>3-Years for fluorescent colors |

### V4000™ Beaded Reflective Film

Outstanding beaded reflective film for simple to moderate curves; ideal for commercial and emergency fleet applications. V4000 white film is digitally printable.

|                            |                       |
|----------------------------|-----------------------|
| <b>Common Applications</b> | — Fleet<br>— Vehicle  |
| <b>Liner</b>               | PERM/90# and LTR/EZRS |
| <b>Durability</b>          | 7-Years               |

### V2000™ Beaded Reflective Film

Cost-effective, engineering grade beaded reflective film for flat surfaces.

|                           |          |
|---------------------------|----------|
| <b>Common Application</b> | Signage  |
| <b>Liner</b>              | PERM/90# |
| <b>Durability</b>         | 3-Years  |

### V5720 DOT Certified Reflective Conspicuity Tape

DOT Certified reflective conspicuity tapes are designed for night-time vehicle recognition and increased road safety.

|                            |  |
|----------------------------|--|
| <b>Common Applications</b> | Fleet<br>Vehicles  |
| <b>Durability 11" / 7"</b> | 5-Years V5720-5-R Perm CT 11 Red / 7 White<br>10-Years V5720-10-R Perm CT 11 Red / 7 White |
| <b>Durability 6" / 6"</b>  | 5-Years V5720-5-R Perm CT 6 Red / 6 White<br>10-Years V5720-10-R Perm CT 6 Red / 6 White   |

## Opaque and Metallic Films

### HP750 + SC950 Opaque Films

|   |                            |   |                                |  |                            |   |                           |
|---|----------------------------|---|--------------------------------|--|----------------------------|---|---------------------------|
|    | Clear<br>#119*             |    | Yellow<br>#235                 |    | Red<br>#440                |    | Violet<br>#513*           |
|    | Matte<br>Clear<br>#104     |    | Sunflower<br>Yellow<br>#240    |    | Fire Red<br>#445           |    | Purple<br>#565            |
|    | White<br>#101              |    | Dark<br>Yellow<br>#250         |    | Cardinal<br>Red<br>#430    |    | Dark Blue<br>#695         |
|    | Matte<br>White<br>#102     |    | Imitation<br>Gold<br>#253      |    | Dark Red<br>#450           |    | Light Navy<br>#690        |
|    | True<br>White<br>#105      |    | Apricot<br>#355*               |    | Spectra<br>Red<br>#460*    |    | Impulse<br>Blue<br>#687   |
|    | Cover<br>White<br>#108     |    | Orange<br>#360                 |    | Burgundy<br>#470           |    | Sapphire<br>Blue<br>#680  |
|   | Matte<br>Black<br>#180     |   | Construction<br>Orange<br>#362 |   | Burgundy<br>Maroon<br>#480 |   | Royal Blue<br>#683        |
|  | Gloss<br>Black<br>#190     |  | Bright<br>Orange<br>#380       |  | Magenta<br>#530            |  | Reflex Blue<br>#679       |
|  | Bright<br>Yellow<br>#206   |  | Tangerine<br>#315              |  | Blush<br>#519              |  | Egyptian Blue<br>#628     |
|  | Primrose<br>Yellow<br>#210 |  | Hibiscus<br>Red<br>#405        |  | Blossom<br>#515            |  | Byzantine<br>Blue<br>#659 |
|  | Canary<br>Yellow<br>#220*  |  | Real Red<br>#417               |  | Soft Pink<br>#508          |  | French Blue<br>#626       |
|  | Rubber<br>Duckie<br>#225   |  | Luminous<br>Red<br>#418        |  | Lavender<br>#575           |  | Butterfly<br>Blue<br>#652 |
|  | Medium<br>Yellow<br>#230   |  | Tomato<br>Red<br>#425          |  | Berry<br>#570              |  | Shade Blue<br>#620        |

\*Available as SC950 only

|   |                         |   |                        |  |                         |  |                         |
|---|-------------------------|---|------------------------|--|-------------------------|--|-------------------------|
|    | Majestic Blue<br>#625   |    | Dark Teal<br>#730      |    | Deep Green<br>#790      |   | Light Gray<br>#810      |
|    | Interstate Blue<br>#675 |    | Teal<br>#720           |    | Dark Green<br>#793      |   | Palm Oyster<br>#820     |
|    | Vivid Blue<br>#670      |    | Real Teal<br>#715      |    | Olive Green<br>#765     |   | Light Ash Gray<br>#825  |
|    | Intense Blue<br>#665    |    | Dark Aqua<br>#705      |    | Beige<br>#920           |   | Slate Gray<br>#830      |
|    | Ocean Blue<br>#678      |    | Kelly Green<br>#770    |    | Almond<br>#910          |   | Medium Gray<br>#835     |
|    | Medium Blue<br>#655     |    | Parakeet Green<br>#726 |    | Dark Beige<br>#921      |   | Pewter<br>#804          |
|  | Olympic Blue<br>#630    |  | Yellow Green<br>#780   |  | Sandstone<br>#965       |   | Silver<br>#817          |
|  | Impact Blue<br>#682*    |  | Apple Green<br>#760    |  | Buckskin<br>#970*       |   | Dark Gray<br>#855       |
|  | Cascade Blue<br>#642    |  | Citrus Green<br>#734   |  | Gold<br>#215            |   | Battleship Gray<br>#870 |
|  | Light Blue<br>#640      |  | Grow Green<br>#772     |  | Cocoa<br>#978           | <p>Please visit <a href="http://graphics.averydennison.com/cutvinylfilms">graphics.averydennison.com/cutvinylfilms</a> for more information.</p> <p>Swatches for color representation only. finish may vary. Color variance from swatch may be noticeable on select colors. To ensure highest satisfaction with color and finish representation inquire for hand sample availability. Color matching available with SC950 films.</p> |                         |
|  | Powder Blue<br>#650     |  | Bright Green<br>#775   |  | Chocolate Brown<br>#990 |  |                         |
|  | Peacock Blue<br>#645    |  | Green<br>#778          |  | Dark Brown<br>#983      |  |                         |
|  | Nautical Blue<br>#635   |  | Forest Green<br>#785   |  | Terracotta<br>#960      |  |                         |

\*Available as SC950 only



## SC950 Supercast Metallic Films

|   |                                 |   |                                 |  |                               |  |                                 |
|---|---------------------------------|---|---------------------------------|--|-------------------------------|--|---------------------------------|
|    | White Sparkle Metallic #160     |    | Dark Charcoal Metallic #809     |    | Mist Blue Metallic #641       |   | Rose Gold Metallic #211         |
|    | White Pearlescent Metallic #109 |    | Champagne Mist Metallic #207    |    | Bright Blue Metallic #646     |   | Ultra Rose Quartz Metallic #585 |
|    | Black Metallic #192             |    | Light Briar Brown Metallic #923 |    | Electric Blue Metallic #647   |   | Ultra Black Metallic #195       |
|    | Light Silver #869               |    | Bronze Metallic #930            |    | Royal Blue Metallic #683      |   | Ultra Red Metallic #481         |
|    | Silver Metallic #801            |    | Light Gold Metallic #217        |    | Dark Royal Blue Metallic #653 | <p>Please visit <a href="http://graphics.averydennison.com/cutvinylfilms">graphics.averydennison.com/cutvinylfilms</a> for more information.</p> <p>Swatches for color representation only. Finish may vary. Color variance from swatch may be noticeable on select colors. To ensure highest satisfaction with color and finish representation inquire for hand sample availability. Color matching available with SC950 films.</p> |                                 |
|    | Pewter Metallic #815            |    | Bright Gold Metallic #213       |    | Grand Blue Metallic #651      |  |                                 |
|  | Gunmetal Metallic #806          |  | Red Metallic #441               |  | Ultra Blue Metallic #688      |  |                                 |
|  | Charcoal Metallic #805          |  | Autumn Maple Metallic #455      |  | Ultra Silver Metallic #877    |  |                                 |
|  | Medium Charcoal Metallic #808   |  | Hunter Green Metallic #779      |  | Ultra Gold Metallic #219      |  |                                 |

## Opaque and Metallic Films

### HP750 High-Performance and SC950 Supercast Cut Vinyl Films

HP750 and SC950 Cut Vinyl Films share a consistent color palette of 100\*\* memorable colors. This shared palette delivers improved range of film use and job productivity, enabling the exact combination of films to meet the demands of today's brands.

\*\*Certain colors are available as SC950 only

### HP750 High-Performance Opaque Films

Bold color; ideal for flat surfaces. Features a new, advanced acrylic adhesive for best-in-class weeding and longer shelf life.

### SC950 Supercast Opaque and Supercast Metallic Films

Bold, high-gloss color and dramatic metallic effects conform to flat, simple and complex curved surfaces.

|                            |  |
|----------------------------|--|
| <b>Common Applications</b> | Signage<br>Crafting  |
| <b>Adhesive</b>            | Patented Advanced Acrylic (PAAAT)<br>Best-in-class weeding               |
| <b>Liner</b>               | Kraft  |
| <b>Durability</b>          | Colors, Black and White 6-Years<br>Clear 119 and Matte Clear 104 2-Years |

|                            |  |
|----------------------------|--|
| <b>Common Applications</b> | Signage<br>Fleet<br>Vehicles / Transit   |
| <b>Adhesive</b>            | Permanent<br>Industry leading weeding  |
| <b>Liner</b>               | Kraft  |
| <b>Durability</b>          | Black, White, Clear 10-Years<br>Colors 8-Years; Metallics 5-Years<br>Metallics 291 and 801 3-Years |

## Application accessories help you successfully install color with character.



### Application Tool Belt

Keep all of our tools in this waist belt, specially designed by professional applicators.



### White Squeegee

A white, low cost squeegee that is intended for light or single use applications. Most commonly used for applying sign cut letters.



### Silver Squeegee

A silver premium nylon squeegee ideal for fleet work. This high quality squeegee minimizes nicks. It can still be sharpened and will last for several jobs.



### Red Felt-Edge Squeegee (Soft)

A red, softer and more flexible squeegee with a felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. Ideal for 3D applications, deep corrugations and curved applications like pillars and car bumpers.



### Blue Felt-Edge Squeegee (Medium)

A blue nylon reinforced squeegee with a black felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. The perfect tool for flat or lightly curved surfaces.



### White Felt-Edge Squeegee (Stiff)

A Teflon® squeegee for smooth non-stick applications where the edge of the squeegee does not heat up or create drag. The soft felt edge can be wet in order to avoid scratching vinyls.



### Flextreme Micro Squeegee Kit

Micro-squeegees specifically designed for vinyl graphics applications featuring very tight, compressed corrugations and other narrow substrate indentations.



### Super Strong Apply Magnets

Magnets are a great aid to holding and positioning graphics on a substrate. Strong magnetic pull can replace application tape.



### Application Glove

A soft, seamless, cotton, application glove with anti-static properties and excellent friction resistance help smooth graphics over the application surface and into curves and recesses.



### Air Release Pen

Sharp retractable air release pen in a handy pen design. Ideal for releasing trapped air and eliminating bubbles during application.



### Plastic Breakaway Knife

Plastic applicator knife designed for graphic application. Holds 30° angled breakaway blade for accurate cutting.



### Metal Breakaway Knife

A strong, durable metal casing, holding 30° angled breakaway blade for accurate cutting.

To purchase application accessories, contact your local distributor.

# Translucent & Light Control Films

## UC900 Translucent Films

|   |                          |   |                         |  |                           |   |                               |
|---|--------------------------|---|-------------------------|--|---------------------------|---|-------------------------------|
|    | White<br>#101            |    | Vivid Red<br>#434       |    | Deep Sea Blue<br>#684     |    | Holly Green<br>#794           |
|    | Onyx<br>#181             |    | Red<br>#440             |    | Cobalt Blue<br>#686       |    | Vivid Gold<br>#254            |
|    | Dark Roast<br>#198       |    | Wine Red<br>#468        |    | Ultra Marine Blue<br>#685 |    | Fog Grey<br>#811              |
|    | Sunshine Yellow<br>#216  |    | Burgundy<br>#470        |    | Twilight Blue<br>#691     |    | Cement Grey<br>#837           |
|    | Yellow Jacket<br>#214    |    | Fuchsia<br>#516         |    | Real Blue<br>#692         |    | Light Silver<br>#869          |
|    | Marigold<br>#246         |    | Plum<br>#546            |    | Neptune Blue<br>#693      | <b>UC900+ SC950<br/>Light Control Films</b>   |                               |
|   | Goldfish Orange<br>#361  |   | Bright Purple<br>#560   |   | Bright Teal<br>#619       |   |                               |
|  | Orange<br>#360           |  | Pearl Blue<br>#602      |  | Amazonite Teal<br>#722    |   |                               |
|  | Red Orange<br>#421       |  | Cornflower Blue<br>#603 |  | Parakeet Green<br>#726    |   |                               |
|  | Coral Red<br>#408        |  | French Blue<br>#626     |  | Citrus Green<br>#734      |   | White<br>30% Diffuser<br>#147 |
|  | Light Tomato Red<br>#424 |  | Capri Blue<br>#661      |  | Palm Green<br>#762        |  | White<br>60% Diffuser<br>#148 |
|  | Imperial Red<br>#428     |  | Island Blue<br>#668     |  | Safari Green<br>#783      |  | White<br>Blockout<br>#151     |
|   |                          |   |                         |  |                           |  | Black<br>Blockout<br>#152     |

## UC900 Ultimate Cast Translucent and Light Control Films

Colorful translucent and light control films are ideal for backlit signage with flat, simple and complex curves.

|                           |  |
|---------------------------|--|
| <b>Common Application</b> | Backlit Signage  |
| <b>Adhesive</b>           | Permanent  |
| <b>Liner</b>              | Clear Polyester  |
| <b>Durability</b>         | 7-Years<br>101, 181, 198, 811 and 837 9-Years<br>Light Control 5-Years, 516 and 560<br>6-Years, 254, 869 3-Years |



PR800 Translucent Films

|  |                             |  |                              |
|--|-----------------------------|--|------------------------------|
|   | White<br>#101               |    | Bright Blue<br>#646          |
|   | Black<br>#190               |    | Sultan Blue<br>#672          |
|   | Primrose<br>Yellow<br>#210  |    | Ultra Marine<br>Blue<br>#669 |
|   | Sunflower<br>Yellow<br>#240 |    | Royal Blue<br>#683           |
|   | Pumpkin<br>Orange<br>#363   |    | Green<br>Yellow<br>#761      |
|   | Cardinal<br>Red<br>#430     |    | Medium<br>Green<br>#781      |
|  | Red<br>#440                 |   | Bottle<br>Green<br>#782      |
|  |                             |  | Bruin<br>Brown<br>#996       |

PR800 Premium  
Translucent Films

Intermediate translucent vinyl films  
for backlit signage with flat and  
simple curves.

|                           |                 |
|---------------------------|-----------------|
| <b>Common Application</b> | Backlit Signage |
| <b>Adhesive</b>           | Permanent       |
| <b>Liner</b>              | Kraft           |
| <b>Durability</b>         | 6-Years         |

# Avery Dennison Cut Vinyl Graphic Films Capture Color with Character

The unique character of today's brands come to life with Avery Dennison high-performance, pressure-sensitive cut vinyl graphic films. Engineered for use with digital, screen print and sign cut applications—such as vehicle, building graphics, marine and fleet graphics, architecture and advertising—our comprehensive line of products are designed to meet every application need.

Avery Dennison is constantly innovating to make graphics more exciting, noticeable and easy to install. Decades of know-how and the latest technologies—Easy Apply™ and Hi-Tack adhesive—allow us to help our customers consistently transform ideas into impactful messages.

For more information on Avery Dennison products and services visit [graphics.averydennison.com/cutvinylfilms](https://graphics.averydennison.com/cutvinylfilms) or call your sales representative or contact Customer Service at 800.282.8379, [materials.orders@averydennison.com](mailto:materials.orders@averydennison.com).

**These innovative and flexible films are offered in a range of sizes and colors, and offer best-in-class quality, along with:**

- Easy installation and removal
- Superior depth of image color, gloss and smoothness
- Avery Dennison technical excellence and responsive customer service

For performance and warranty details, please reference the product data sheets.  
For information on product sizes, technical details and where to buy, visit [graphics.averydennison.com](https://graphics.averydennison.com)

A358172 04/2023

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