

Digital Quick Portfolio Guide



High Performance Solutions

High performance and durable solutions for the most demanding 3D applications, including full vehicle wraps.

- Maximum life
- Unparalleled 3D performance
- No bubbles with Easy Apply™ technology
- Reposition and slide with Easy Apply RS
- Clean long term removability



Intermediate Solutions

Premium long term solutions on slightly curved surfaces, including vehicle graphics.

- Long life
- For slightly-curved surfaces
- Standard and High Opacity
- No bubbles with Easy Apply™ technology
- Reposition and slide with Easy Apply RS

Introduction to portfolio

Our Digital Print Media Portfolio offers you an exceptionally wide range of high quality digitally printable media and offers optimal solutions for everyday jobs and special projects.

Within the Digital Print Media Range the Classic Portfolio offers high performance PVC-based solutions. The Sustainable Portfolio offers multiple innovations with sustainability in mind and is designed to provide qualitative yet more sustainable alternatives to PVC-based products.

Sustainable Graphics Solutions

Within the graphics industry we aim to provide materials that are sustainable by design.

We develop products with sustainability in mind, from the materials we use, to how they're constructed or treated at end-of-life. Innovations, including our PVC-free technologies, will drive our transition to Sustainable Graphics Solutions

For more information about Avery Dennison Sustainability commitment please visit the website: www.graphics.averydennison.eu/sustainability

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Promotional Solutions

Short term solutions for flat applications.

- Short life
- For flat surfaces
- Standard and High Opacity



Specialties

Versatile special solutions for specific use cases, including architectural wall films, floor graphics, perforated window films and many more.

- Wide variety of special applications
- Including architectural products



Portfolio	Media	Product	Caliper (µm)	Finish			Adhesive							Durability (yrs)		Conformability	Printability	Fire Classification	Features	Overlaminates				
				Gloss	Matt	Lustre	High Gloss	Permanent	Removable	Repositionable	EasyApply(EA)	Repositionable / Slidable (RS)	Dot	Hi-tack	Opacity	Unprinted*	Printed**		Latex	UV	(Eco-)Solvent	EN13501-1		

High Performance Solutions

Classic Portfolio	Print Media	MPI™ 1105 Wrapping	50	✓			✓								High	10	6	3D	✓	✓	✓	B-s1,d0	Clean long term removable, extended printed durability	DOL1400 Z Series (3D), SL 4530 (1D), DOL 4400 (2D)				
		MPI™ 1105 Speedmaster	50	✓				✓	✓	✓					High	10	6	3D				B-s1,d0	Easy Apply, repositionable, low initial tack, extended printed durability					
		MPI™ 1105 Easy Apply RS Wrapping	50	✓				✓		✓	✓				High	10	6	3D	✓	✓	✓	B-s1,d0	Easy Apply, repositionable, slideable, clean long term removable, extended printed durability					
		MPI™ 1106 Hi-tack	50	✓								✓			High	7	5***	3D	✓	✓	✓	B-s1,d0	Suitable for low-energy and difficult surface substrates					
		MPI™ 1106 Easy Apply Hi-tack	50	✓								✓			High	7	5***	3D	✓	✓	✓	B-s1,d0	Easy Apply, suitable for low-energy and difficult surface substrates					
		MPI™ 1104	50	✓					✓						High	7	5***	3D	✓	✓	✓	B-s1,d0						
		MPI™ 1104 Easy Apply	50	✓					✓	✓					High	7	5***	3D	✓	✓	✓	B-s1,d0	Easy apply					
		DOL 1460 Z Gloss	30	✓					✓						Transparent	6		3D				B-s1,d0						
	Overlamine	DOL 1480 Z Matt	30		✓										Transparent	6		3D				B-s1,d0						
		DOL 1470 Z Lustre	30			✓									Transparent	6		3D				B-s1,d0						
		DOL 1060 Gloss (DOL 1000)	50	✓											Transparent	7		3D				B-s1,d0						
		DOL 1080 Matt (DOL 1100)	50		✓										Transparent	7		3D				B-s1,d0						
		Sustainable Print Portfolio	Print Media	SP 1504 Easy Apply NEW	60	✓						✓	✓				High	10	6	3D		✓	✓		✓	B-s1,d0	Easy Apply, repositionable, extended printed durability	SL 6560
				SP 1540 Ultra Clear (MPI 1440 Ultra Clear)	40						✓	✓					Transparent	12	8	3D		✓	✓		✓	B-s1,d0	Ultra clear	SELF-LAMINATING: SP 1540
MPI™ 1405 Easy Apply RS	51			✓									✓			High	12	8	3D		✓	✓	✓	B-s1,d0		SL 6560		
Overlamine	SL 6560 Gloss (DOL 6460 Gloss)		38						✓	✓						Transparent	8		3D				B-s1,d0					

Intermediate Solutions

Classic Portfolio	Print Media	MPI™ 2000	75	✓				✓							7	5***	2D	✓	✓	✓	B-s1,d0		DOL 2400 Series, SL 4530 (1D), DOL 4400 (2D)
		MPI™ 2001	75	✓				✓							7	5***	2D	✓	✓	✓	B-s1,d0		
		MPI™ 2000 HOP	80	✓				✓						High	7	5***	2D	✓	✓	✓	B-s1,d0	High opacity for overposting	
		MPI™ 2001 HOP	80	✓				✓					High	7	5***	2D	✓	✓	✓	B-s1,d0	High opacity for overposting		
		MPI™ 2004 HOP Easy Apply	80	✓				✓		✓	✓		High	7	5***	2D	✓	✓	✓	B-s1,d0	Easy Apply		
		MPI™ 2005 Easy Apply RS	75	✓				✓		✓	✓			7	5***	2D	✓	✓	✓	B-s1,d0	Easy Apply, repositionable, slideable		
		MPI™ 2006 HOP Hi-Tack	80	✓				✓				✓	High	7	5***	2D	✓	✓	✓	B-s1,d0	Suitable for low-energy surfaces		
		MPI™ 2020 Matt	75		✓			✓						7	5***	2D	✓	✓	✓	B-s1,d0			
		MPI™ 2040 Transparent	75	✓				✓					Transparent	7	5***	2D	✓	✓	✓	B-s1,d0			
		MPI™ 2041 Transparent	75	✓					✓				Transparent	7	5***	2D	✓	✓	✓	B-s2,d0			
		MPI™ 2150 Translucent	80			✓		✓					Translucent	7	5***	2D	✓	✓	✓	B-s1,d0			
		MPI™ 2800	80	✓				✓						7	3	2D	✓	✓	✓	B-s1,d0			
		MPI™ 2801	80	✓					✓					7	3	2D	✓	✓	✓	B-s1,d0			
		MPI™ 2800 HOP	80	✓					✓				High	7	3	2D	✓	✓	✓	B-s1,d0	High opacity for overposting		
	MPI™ 2801 HOP	80	✓					✓				High	7	3	2D	✓	✓	✓	B-s2,d0	High opacity for overposting			
	MPI™ 2804 Easy Apply	75	✓					✓		✓			7	3	2D	✓	✓	✓	B-s1,d0				
	Overlamine	DOL 2460 Gloss	75	✓					✓				Transparent	5		2D				B-s1,d0	Suitable for graphics printed with UV-curing inks		
		DOL 2480 Matt	75			✓							Transparent	5		2D				B-s1,d0	Suitable for graphics printed with UV-curing inks		
		DOL 2470 Lustre	75				✓		✓				Transparent	5		2D				B-s1,d0	Suitable for graphics printed with UV-curing inks		
		DOL 2860 Gloss	75	✓					✓				Transparent	4		2D				B-s2,d0			
		DOL 2880 Matt	75			✓			✓				Transparent	4		2D				B-s2,d0			

Promotional Solutions

Classic Portfolio	Print Media	MPI™ 3000	95	✓				✓								3	2	1D	✓	✓	✓	B-s1,d0		DOL 3000 Series, SL 4530, DOL 4400	
		MPI™ 3001	95	✓													3	2	1D	✓	✓	✓	B-s1,d0		DOL 3000 Series, SL 4530, DOL 4400, DOL 5900
		MPI™ 3000 HOP	95	✓				✓	✓							High	3	2	1D	✓	✓	✓	B-s1,d0	High opacity for overposting	DOL 3000 Series, SL 4530, DOL 4400
		MPI™ 3001 HOP	95	✓					✓							High	3	2	1D	✓	✓	✓	B-s1,d0	High opacity for overposting	DOL 3000 Series, SL 4530, DOL 4400, DOL 5900
		MPI™ 3004 HOP Easy Apply	95	✓					✓		✓					High	3	2	1D	✓	✓	✓	B-s1,d0	High opacity for overposting, Easy Apply	
		MPI™ 3020 Matt	95			✓			✓								3	2	1D	✓	✓	✓	B-s1,d0		DOL 3000 Series, SL 4530, DOL 4400
		MPI™ 3021 Matt	95			✓			✓								3	2	1D	✓	✓	✓	B-s1,d0		
		MPI™ 3020 Matt HOP	95			✓			✓							High	3	2	1D	✓	✓	✓	B-s1,d0	High opacity for overposting	
		MPI™ 3021 Matt HOP	95			✓			✓							High	3	2	1D	✓	✓	✓	B-s1,d0	High opacity for overposting	
		MPI™ 3021 Dot White Matt	120			✓			✓				✓				1	1	1D	✓	✓	✓	B-s2,d0		
		MPI™ 3024 Matt HOP Easy Apply	95			✓			✓		✓					High	3	2	1D	✓	✓	✓	B-s1,d0	High opacity for overposting, Easy Apply	
		MPI™ 3026 Matt SuperTack	95			✓			✓					✓			3	2	1D	✓	✓	✓	B-s1,d0	Suitable for slightly structured surfaces and apolar substrates	DOL 3000 Series, SL 4530, DOL 4400
		MPI™ 3040 Transparent	95	✓				✓							Transparent	3	2	1D	✓	✓	✓	B-s1,d0			
		MPI™ 3041 Transparent	95	✓					✓						Transparent	3	2	1D	✓	✓	✓	B-s1,d0			
		MPI™ 3041 Dot Transparent	120	✓									✓		Transparent	1	1	1D	✓	✓	✓	B-s2,d0			
		MPI™ 3151 Translucent	80			✓			✓					✓	Translucent	3	2	1D	✓	✓	✓	B-s1,d0		DOL 3000 Series, SL 4530, DOL 4400	
		MPI™ 3601 Quick Mount Gloss	150	✓					✓							3	2	1D	✓	✓	✓	B-s2,d0			
		MPI™ 3621 Quick Mount Matt	150		✓				✓							3	2	1D	✓	✓	✓	B-s2,d0			
	Overlamine	DOL 3460 Gloss (DOL 3000)	80	✓				✓						Transparent	2		1D					B-s1,d0			
		DOL 3480 Matt (DOL 3100)	80		✓				✓					Transparent	2		1D					B-s1,d0			
		DOL 3470 Lustre (DOL 3200)	80			✓			✓					Transparent	2		1D					B-s1,d0			
SP 3523 Opaque Matt		90		✓			✓							3		1D		✓	✓		B-s1,d0				

Specialties

Classic Portfolio	Floor Graphics	MPI™ 6021 Anti-Slip Floor Marking	200		✓		✓									1 mth	1 mth	1D	✓	✓	✓	Bfl-s1			
	Floor Graphics	DOL 5900 Floor graphics	100		✓		✓								Transparent	6 mth		1D				Bfl-s1	Textured overlamine for indoor floor graphics		
	Overlaminates	DOL 6000 Floor graphics	210		✓		✓								Transparent	9 mth		1D				Bfl-s1	Textured overlaminite for indoor floor graphics		
	Wall Films	MPI™ 8024 Wall Film Easy Apply Hi-Tack	90		✓		✓				✓					4		2D		✓	✓	✓	B-s1,d0	Wall graphic applications on slightly curved and structured or low energy surface substrates, Easy Apply	
		MPI™ 8621 Wall Film Removable	150		✓			✓						High	4		1D		✓	✓	✓	B-s2,d0	Wall graphic applications with clean removability (up to 1 year)		
		MPI™ 8626 Wall Film Hi-tack	150		✓			✓					High	4		1D		✓	✓	✓	C-s2,d0	Wall graphic applications on slightly structured and low energy surface substrates			
		MPI™ 8726 Wall Film Canvas Hi-Tack	152		✓			✓				High	4		1D		✓	✓	✓	B-s1,d0	Wall graphic applications on slightly structured and low energy surface substrates, textured				
		MPI™ 8726 Wall Film Stone Hi-Tack	203		✓			✓				High	4		1D		✓	✓	✓	B-s1,d0	Wall graphic applications on slightly structured and low energy surface substrates, textured				
		MPI™ 8726 Wall Film Stucco Hi-Tack	150		✓			✓				High	4		1D		✓	✓	✓	B-s1,d0	Wall graphic applications on slightly structured and low energy surface substrates, textured				
		MPI™ 8726 Wall Film Wood Hi-Tack	150		✓			✓				High	4		1D		✓	✓	✓	B-s1,d0	Wall graphic applications on slightly structured and low energy surface substrates, textured				
	Perforated Window Films	MPI™ 7201 PWF	180	✓				✓					Perforated	3	3		1D		✓	✓	✓	B-s1,d0	Perforated for public transport & fleet graphics		
		MPI™ 7301 PWF	180	✓					✓				Perforated	2	2		1D		✓	✓	✓	B-s1,d0	Perforated for building wraps		
	Special laminating films	DOL 4000 Ultra Clear Cast	50	✓									Transparent	3			2D						B-s1,d0	Ultra clear, suitable for PWF overlamination	
		DOL 4400 UV-laminate Gloss	30					✓	✓				Transparent	5			2D						B-s1,d0	Suitable for graphics printed with UV-curing inks	
		DOL 6040 Sparkle	76					✓	✓				Transparent	3			2D						B-s1,d0	Metallic look and high gloss finish	
	Sustainable Print	Squid	SQUID Window textile	300		✓				✓	✓				5			1D				✓	✓	B-s1,d0	6 different colours: Chalk, Bone, Oak, Ash, Rock, Coal
SQUID Window textile - Latex			300		✓					✓	✓				5			1D		✓	✓	✓	B-s1,d0	1 colour:Chalk	
SQUID Opaque Window textile - Latex			300		✓						✓	✓				5		1D		✓	✓	✓	C-s2,d0	6 different colours: Chalk, Bone, Oak, Ash, Rock, Coal	
SP 8520 Wall Paper (MPI 8520 Wall Paper)			290		✓								High	4			1D		✓	✓	✓	B-s1,d0			
Wall Films		SP 8520 Wall Paper Oak (MPI 8520 Wall Paper Oak)	240		✓								High	4			1D		✓	✓	✓	B-s1,d0			
		SP 8520 Wall Paper Rhino (MPI 8520 Wall Paper Rhino)	180		✓								High	4			1D		✓	✓	✓	B-s1,d0			
		SP 8526 Wall Film Textile (MPI 8826 Wall Film Textile)	250		✓								High	4			1D		✓	✓	✓	C-s1,d0			
		SF 100	51	✓						✓				Transparent	2	2		1D		✓	✓		B-s1,d0	Ultra clear	SL 4510
Special Laminating Films		SL 4510 Ultra Clear Polyester (DOL 4100)	36										Transparent	2			1D						B-s1,d0	Ultra clear, high gloss, suitable for PWF overlamination	
		SL 4530 Anti Graffiti (DOL 4300)	23						✓	✓				Transparent	5			1D						B-s1,d0	Easy to remove graffiti